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February 21, 2017

Restaurant Owners/Food Vendor Friends,

You are invited to participate in the 38th Annual Pig Out in the Park, August 30 – September 4, 2017, in Riverfront Park, Spokane, Washington. Pig Out in the Park continues to be Spokane's favorite food and entertainment event. Our customers really look forward to our event. During our six-day run approximately 110,000 hungry people attended the Pig Out in the Park.

In 2016, Pig Out in the Park had our largest event with more food sales and larger concert audiences than ever before in our 37 year history. For 2017, we are planning much the same successful event. Our location in Riverfront Park in Downtown Spokane is the same. For overall success, it is important that Pig Out in the Park is staged in the central business district of Spokane. With more than 15,000 employees in the core daily, our event relies on this wonderful customer base all six days of our event. So even though Riverfront Park will be going through redevelopment for the next several years, we will continue to partner with Riverfront Park and stage our event in the Imax Meadow, Clocktower Meadow and the Lilac Bowl. It should be easier for vendors to move in and out, there's more space for vendor booths/food sales and there's more Park space for our loyal customers to enjoy. Included with this mailing is the working layout for this year's Pig Out in the Park

Pig Out in the Park is great food vendor event. Our food and free concert entertainment continues to draw large appreciative hungry audiences. We know the greater-Spokane community is looking forward to another excellent celebration of food and live entertainment. There will only be 45 food vendors/booths at the 2017 Pig Out in the Park. More information, copies of applications and Health District and Fire Department information are all available at [www.spokanepigout.com](http://www.spokanepigout.com) (after March 1, 2017)

2017 Pig Out in the Park Participation guidelines and policies:

- New this year! All Pig Out in the Park food vendors will participate in a new soft drink sales profit sharing program. You will receive more information after we receive your application.
- Cash register sales tapes with daily commission settlements are required (No one is Exempt). We appreciate your cooperation.

- Daily 10 am Vendor Meeting attendance is required for your participation at the event. To make the most of your Pig Out in the Park experience and to maximize sales profits, our morning vendor meetings are more important than ever (No one is Exempt).
- Single Owner multiple booths will be determined on an individual basis (No exceptions).
- Participation paperwork must be completed by August 1, 2017 (Insurance Certificate, completed Application, Booth Diagram/Layout, Menu Items and Spokane Regional Health District Permitting).
- Booths will be reserved with a \$1,500 booth deposit per booth, due with your application.

All remaining booth fees are due by August 1, 2017. We appreciate your cooperation. Sign up for your Pig Out in the Park food vendor booth today. **Don't wait.** With this new layout, I'm sure we will sell all booths/locations quickly. Thank you again for your consideration and continued support. The 2017 Pig Out in the Park will be our best event yet!

Cordially,

A handwritten signature in black ink that reads "Bill Burke". The signature is written in a cursive, slightly slanted style.

Bill Burke